



# VisionPK

Supporting people with sight  
and hearing loss in Perth and  
Kinross

Annual Review  
**23/24**

# Welcome!

## Overview of 2023/24

Last year, our team provided vital support to 1,524 individuals with sight and hearing loss, offering 3,623 interventions of guidance and information, and distributed 524 pieces of free equipment. I extend heartfelt thanks to our dedicated staff and volunteers, who worked tirelessly and innovatively to meet the needs of people in Perth and Kinross with sensory impairments. We are thrilled to have made a difference for so many.

In June 2023, we welcomed Kate Charles as our new CEO following the retirement of Gwenn McCreath. Since February 2022, we've operated from the High Street in Perth with a vision to create a sensory hub—a welcoming space for individuals to connect, access resources, and gain practical support to enhance their independence. Due to rising refurbishment costs, we made the difficult decision to seek alternative premises. In September 2023, we identified a suitable new location, and we're excited to open the sensory hub in summer 2024.

Our range of group activities remains strong, with offerings like swimming, music, walking, and peer support sessions. We continue to offer peer support groups in the wider community, including Blairgowrie, Kinross, Comrie, and Bridge of Earn.

Over the next 12 months, key priorities include growing our income, establishing the sensory hub, broadening our reach, and deepening community engagement—and we look forward to your continued support on this journey.

Finally, I want to thank our staff for their dedication, our Trustees for their time and insight, and all our volunteers and supporters who contribute to our vision. Donations, legacies, and grants from charitable trusts enable us to sustain our work, empowering people to live as independently as possible.

Thank you to each and every one of you.

**Sandy Pearson**  
Chairman, VisionPK



89%



of people with sight loss felt their quality of life had improved following our input

We directly supported **1524** people with sight and or hearing loss



We provided **524**

Pieces of **free equipment** to help people live more independently

## Our Impact!



We provided

**598**

hearing aid batteries

We received **231** referrals to support people with sight & hearing loss



We have **5 groups** running in rural communities



We scored an average of

**89%**

excellent/very good for overall satisfaction

**3623**

interventions for people accessing information and support at the sensory hub



Weekly activities in Perth including **swimming, music, quizzes and talks**

# Financial Summary 2023-24

## Income:

● Legacies & Fundraising	£33,491
● Charitable Trusts / Grants	£58,009
● PKC funding	£221,364
● Other Trading Activities	£11,304
● Investment income	£48,025
● Other income	£2,828

**Total income** **£375,021**

## Expenditure:

Charitable activities	£494,182
Governance	£21,957
Investments / Fundraising	£41,866
Trading costs	£4,823

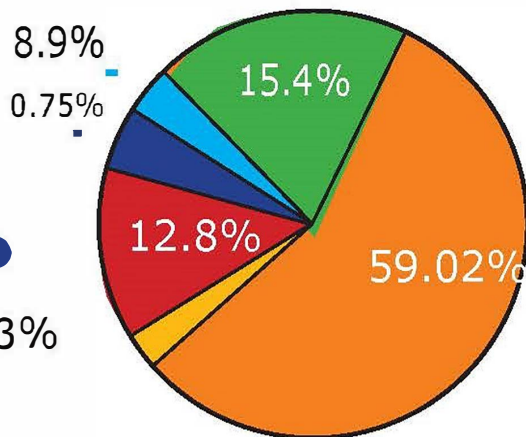
**Total costs** **£562,828**

Income minus costs (£187,807)

Net (Loss) / Gain on Investments £37,396

**Surplus / (deficit) for the year (£150,411)**

Income Breakdown



“This is the first time I’ve felt like I can really talk about my deafness and not feel judged”



“I have struggled a great deal with losing my sight but VisionPK have been a great help”

“I am so impressed by the level of care and compassion shown by all staff”



**VisionPK**

Sensory Hub, 17-19 George Street Perth PH1 5JY

01738 626969

Email [info@visionpk.org.uk](mailto:info@visionpk.org.uk)

[www.visionpk.org.uk](http://www.visionpk.org.uk)

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