

# Annual Review

## VisionPK: 2021



### Chairman's Overview of 2020/21

Last year, I commented on how effectively the staff and volunteer team at VisionPK responded to the pandemic. I'm pleased to report that, despite the continuing challenges, our flexible approach meant that last year, over a thousand people with sensory impairments in Perth & Kinross received the vital information, support and practical help they needed. In addition, we responded to over 1,100 calls.

Alongside this, research with visually impaired clients highlighted the additional difficulties of living in remote and rural areas, enabling us to successfully apply to the Big Lottery Community Fund for funding for an outreach post. We also appreciated funding from the RSMacdonald Charitable Trust, supporting our communications.

Our monthly newsletter proved popular, keeping people updated on both practical and VisionPK issues, including information about the sale of our New Row premises, with a move planned to a central location around February next year.

With many income sources dried up, it was challenging to generate the money we needed, so Trustees agreed to fund nearly £160,000 from reserves to meet the charity's deficit. This isn't sustainable in the long term, so we particularly appreciated the fundraising, donations, trust and legacy income which helped fund our services.

Disappointingly, Covid-related risks meant we were unable to restart social activities last year, although some smaller social groups are being tested as I write.

Throughout the difficulties, our focus has successfully remained on helping people stay independent and positive, with an improved quality of life. Please take a moment to read their feedback in this report.

Looking ahead, we will continue to respond to the needs of sensory impaired people in new and creative ways and feel both excited and privileged to do so.

**"Your worker has been extremely helpful ...and offered many useful tips which I would never have thought or heard about. I felt more confident after meeting her."**

**"At first I wondered why this had happened to me, but I feel better about it now. The Worker coming has definitely helped me with good tips which has helped my independence."**

**"Having made contact, communications and installation were efficient, courteous and speedy. I cannot thank VisionPK enough."**

**"I really can't believe the help I've had from you folks at VisionPK. It's amazing what's been put in place for me since I got in touch."**

**"Your team are so prompt and helpful. It's always a pleasure speaking to VisionPK; you answer all the questions we have and are really supportive."**

**"VisionPK provided exactly what I required to improve the quality of my life - and consequently relief for my wife!"**

**"Your colleagues have been outstandingly helpful."**

**"My worker is very reassuring and I am now starting to have more confidence in myself. Can speak about anything and everything - a great listener."**



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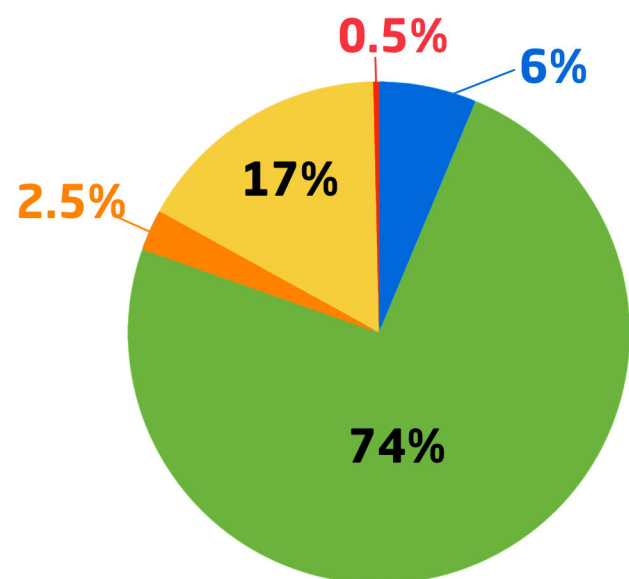


## Financial Summary 2020/21

### Income

Donations & Legacies	£20,385
Charitable Activities	£239,724
Other Trading Activities	£8,464
Investment Income	£53,747
Other Income	£1,193

**Total Income** **£323,513**



### Expenditure

Charitable Activities	£409,752
Governance	£20,441
Investment & Fundraising	£46,082
Trading Costs	£6,009

**Total Costs** **£482,284**

Income minus costs	-£158,771
Net (Loss) / Gain on Investments	£111,650
<b>Surplus / (Deficit) for Year</b>	<b>-£47,121</b>



There have been 822 contacts by VisionPK to people who are deaf / hard of hearing



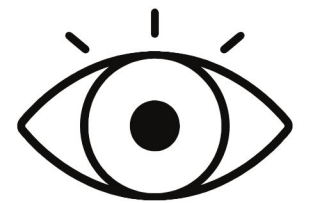
**68%**

of our clients feel more independent as a result of working with VisionPK

We received

**1161**

calls to our information, support and advice line



841 people who are blind / partially sighted received support from VisionPK

**100%**

of our clients think VisionPK staff show them care and compassion

## Our Impact

100% of our clients think VisionPK staff understand their concerns



**93%**

of VisionPK clients said that staff were good, very good or excellent at making them feel at ease

During lockdown, our volunteers supported over 60 people with our Linkup programme.



We provided advice and support about sensory loss to 197 professionals



**VisionPK**  
Your local sight & hearing loss charity

8349 newsletters were sent out to clients of VisionPK

